

# Clay Notes

MARCH 2010

Clay Notes, the monthly **Triangle Potters Guild** newsletter, and the TPG membership form are now available at [www.trianglepotters.org](http://www.trianglepotters.org). To get your announcements and news in the newsletter, send to: [trianglepottersguild@yahoo.com](mailto:trianglepottersguild@yahoo.com) by the 15th of each month.

## Our monthly meetings

are held on the first Tuesday of each month (no meetings June, July and August) at 7:30 pm. We will be meeting at the NCSU Craft Center, 100 Jensen Dr, Raleigh, NC.

Visitors are welcome!

## TPG BOARD

### President

Alice DeLisle  
919-662-9310  
[wanderland@att.net](mailto:wanderland@att.net)

### Vice President

Jo Ellen Westmoreland  
[jo\\_westmoreland@ncsu.edu](mailto:jo_westmoreland@ncsu.edu)

### Corresponding Secretary

Ray Weeks  
919-368-7319  
[weeksrw@bellsouth.net](mailto:weeksrw@bellsouth.net)

### Treasurer

Lauren Brockman  
[lbrockman@hotmail.com](mailto:lbrockman@hotmail.com)

### Recording Secretary

Jayne Cluggish  
[jaynecluggish@uno.com](mailto:jaynecluggish@uno.com)

### Librarian

Nancy Schecter  
[nancyschecter@att.net](mailto:nancyschecter@att.net)



Blaine Avery

## NEXT TPG MEETING

**Date:** Tuesday, March 2<sup>nd</sup>  
**Location:** **NCSU Craft Center, Thompson Hall, NCSU,**  
100 Jensen Dr, Raleigh, at  
7:30pm.

Parking is available in the parking deck directly across from The Crafts Center entrance. Do not park on the street as those spaces are for student permits only and others may be ticketed or towed.

## TPG MEETING AGENDA

**Welcome returning members, new members, and visitors.**

- A. Feb 2010 meeting minutes (newsletter): modifications / approval: Jayne Cluggish
- B. Library report: Nancy Schecter
- C. Treasurer's report, finance committee: Lauren Brockman
  1. Membership
- D. Workshop committee: Donna Kanich, chair
- E. Nominating committee: Charlene Poisel, chair
- F. Planet Earth Celebration Apr 17, 2010: Martin Stankus
- G. ArtSplosure: Martin Stankus
- H. Apr meeting refreshments
- I. Vice President's update: Jo Ellen Westmoreland

**Promptly at 8 pm: The Main Event:**

## BLAINE AVERY

Our guest presenter for the March 2 meeting will be **Blaine Avery**.

Blaine has been a studio potter since 1991. He took a position

apprenticing with Sid Oakley at Cedar Creek Gallery in Creedmoor, NC. After a year under Sid's direction, Blaine stayed on at Cedar Creek, renting studio space as a resident artist, and selling his work through the gallery, along with other galleries throughout the southeast.

In 2002, Blaine and his wife, Laura moved to Seagrove, NC to open their own retail gallery/studio, Avery Pottery & Tileworks. Today, Blaine sells his work primarily through his gallery, as well as traveling to craft shows, and selling through fine craft galleries.

"Inspired by an amalgamation of ancient cultures, the gestural surface decorations on my work are applied with porcelain slip at the green stage of the process. Layering the slip designs underneath the glaze creates a greater sense of depth that accentuates the contours of the forms. Pattern, rhythm, imagery and color are all used to complete the form, which is grounded in the bold and refined characteristics of traditional southern pottery."

Blaine's work has been exhibited in many fine craft shows like the American Craft Council shows, group exhibitions like the "Strictly Functional National" in Lancaster Pennsylvania, NC State Craft Center's "From These Hands" in Raleigh, NC, and several solo and group gallery exhibitions. His work can be seen in publications such as *Ceramics Monthly* and *Lark Books' 500 Bowls*. Along with private and corporate collections, his work is included in the permanent collection of the Mint Museum, Charlotte, NC. Blaine is also a member of the Carolina Designer Craftsmen.

On the web:

<http://averypotteryandtileworks.blogspot.com/>



Blaine Avery

## TPG EVENTS

### Artsposure 2010 - May 15 & 16

Registration for Artsposure will begin at the March TPG meeting. Completion of a liability release form and a \$25 fee (checks made out to Artsposure) will be required to complete registration. A total of 23 4'x6' booth spaces can be accommodated under the shared tent. A booth space may be shared by 2 potters who may also share the rental fees. If you can not attend the meeting, send an email to [tinroofpot@bellsouth.net](mailto:tinroofpot@bellsouth.net) and I will forward the release form which you may mail back to me with a \$25 check. For more info on the event see [www.artsplosure.org](http://www.artsplosure.org). Thanks, Martin Stankus

### Urban Ministries

January 4, 2009

Dear Members of the Triangle Potters Guild:

On behalf of the Stone Soup Committee, Development Committee and Staff at Urban Ministries, I would like to tell all of the artists that created works for our latest Stone Soup Supper, THANK YOU!

Without you this event would not be possible. Each year you have slightly changed things, keeping

what is welcoming and wonderful and adding a little something new. Having your members present their wares has greatly enhanced the experience of those attending.

We are currently setting the date for Stone Soup for 2010, will keep you posted. I sincerely hope that you will "adopt" Urban Ministries again this year and thus continue to honor us as your "community service project." Please know that this event is not successful without your artistic talent and ceramic donations!

Thank you again for all you do for this organization. All of us on staff and on our Board look forward to November to see what you have gifted to us.

Please know how much enjoyment you bring to us and to those who attend our annual Stone Soup Supper. Please know that it has been a pleasure working with Donna Kanich, she is a great liaison to this signature event, and we appreciate all of her hard work.

Sincerely,  
Mary Reed  
Director of Development

**Helpful Hint:** You can make bowls for Urban Ministries now while we have cold weather. I will gladly store them at my house until they are needed. Remember we commit to 300 bowls so we need everybody's help. Thanks, Donna Kanich

### Workshop Committee

Anybody with a suggestion for a workshop instructor please email Donna Kanich [dkanich@earthlink.net](mailto:dkanich@earthlink.net).

## OTHER EVENTS

### Potters Council

The Potters Council announces a HANDBUILDING Conference on

May 28 - 30, 2010 at the Spruill Center for the Arts in Atlanta, GA.

Featured artists:

Chris Campbell, Marko Fields, Patz Fowle, Mitch Lyons, Sandi Pierantozzi and Kathy Triplett.

For registration and more information go to:

<http://ceramicartsdaily.org/education/>

See you there!

Chris Campbell

## CLASSES AND WORKSHOPS

### Hand-Built Sculptural Teapots

Alice DeLisle will be presenting a 4-hour demonstration workshop at Sertoma:

Hand-Built Sculptural Teapots.  
Saturday, Mar 20, 2010  
10:30am-2:30 pm. For more information see:

[http://www.raleighnc.gov/portal/server.pt/gateway/PTARGS\\_0\\_2\\_138412\\_0\\_0\\_18/Leisure\\_Ledger\\_Arts.pdf](http://www.raleighnc.gov/portal/server.pt/gateway/PTARGS_0_2_138412_0_0_18/Leisure_Ledger_Arts.pdf)

### Figurative Sculpture

FIGURATIVE SCULPTURE SESSIONS START MARCH 3, 2010

Experienced and beginning sculptors are welcome at figurative sculpture sessions being held at Litmus Gallery & Studios in downtown Raleigh starting March 3, 2010. Additional information or to sign up for sessions: [www.litmusgallery.com](http://www.litmusgallery.com) or email: [artvision@bellsouth.net](mailto:artvision@bellsouth.net).

## CALL FOR ENTRIES

### Hickory Furniture Mart Art Festival – Pottery Show

9 AM to 6 PM on Saturday, March 27, 2010

In December 2009, we hosted a small, successful holiday pottery show at Taste Full Beans Coffeehouse Gallery in

Downtown Hickory, NC. TFB has a second location in the Hickory Furniture Mart on Hwy 70 in Hickory. TFB owners DW Bentley and Edgar Nucamendi asked if we would assist HFM Marketing Director Karen Reamer by recruiting potters for the Hickory Furniture Mart pottery show to be held on Saturday, March 27th. Of course! We love partnering with our community to promote the arts.

If you're not familiar with the Hickory Furniture Mart, it is a huge four-story complex containing 100 retail furniture galleries. Over 500,000 customers pass through their facility each year. The Hickory Furniture Mart is planning a month-long arts festival. The kick off the event on Saturday, March 27th will focus on pottery. Other mediums (painting, photography, etc.) will be incorporated into the weekend shows that follow in April. HFM would like to showcase an array of local potters in their courtyards and incorporate live demonstrations. Jason will be bringing a pottery wheel for the stage and encourages all of our participating potters to demonstrate wheel throwing throughout the day. At the show we organized at Taste Full Beans in December, we found that the potters who did wheel throwing demonstrations did the best in retail sales.

HFM plans on advertising the event on their website, social networking sites (i.e., twitter, blog & Facebook) along with an e-blast to their extensive database (several hundred thousand people). Their average traffic on any given Saturday is 2,000 to 3,000 furniture shoppers. Traffic should be significantly higher these months as they will also be promoting a special "Mart Shopping Promotion" at this time, and they plan to include promotions for the pottery show in those advertisements. There

will be no booth fee or commission involved to participate in this event and they are allowing each potter approximately 10' x10' space to set up display, and sell their pieces. The mart's goal is to give their shoppers an added value by offering hand-made pottery and ceramic arts that weekend. All potters will be responsible for handling their own sales, money-taking and sales tax. This is an indoor show. This is not a juried show. Booths will be assigned first-come, first-serve.

If you live out of town and need a hotel room, Karen Reamer can get a discount price for you at one of their partnering hotels. The application form is attached and contains all the details about the show.

Jason Outlaw and Rosalie De Fini Outlaw  
Outlaw Pottery  
2058 19th Avenue Circle NE  
Hickory, NC 28061  
828-896-5698  
[rosalie@outlawpottery.com](mailto:rosalie@outlawpottery.com)  
[www.outlawpottery.com](http://www.outlawpottery.com)

**"Music and Mud" a Heritage, Pottery and Music Festival**  
"Music and Mud" a Heritage, Pottery and Music Festival at the Newton-Conover Auditorium

60 West 6th Street, Newton, NC  
Saturday, April 10 through  
Sunday, April 11  
<http://www.newton-conoverauditorium.org/>

The Newton-Conover Auditorium will handle all customer monetary transactions, including credit card processing and sales tax.

NO BOOTH FEE. The Auditorium will collect 20% commission on all sales. The Auditorium is a nonprofit organization.

Marketing: The Newton-Conover Auditorium will be heavily advertising this event in

the community. They have taken out a half page ad in the program for the Catawba Valley Pottery & Antique Festival (on March 27th) to promote Music and Mud, and they will have a booth to promote this festival at the Hickory Furniture Mart's pottery show on March 27th. They also have a booth at the Carolina Home & Garden Show at the Hickory Metro Convention Center on March 13th where they will promote this festival. Music & Mud logo car decals just went out into the community to promote the event, and posters and tee-shirts are on the way. The Newton-Conover Auditorium does an awesome job marketing our pottery program at the NewArt School in the community, and they are working at an even higher level to promote this show. We think it's going to be a huge success and would like for you to be a part of it!!!

This is not a juried show. Booths will be assigned first-come, first-serve. For information see contact below. Please return your application to me ASAP so we can start including your name in our marketing materials to promote you. The Auditorium has table and chairs available for potters.

Rosalie De Fini Outlaw and Jason Outlaw  
Outlaw Pottery  
2058 19th Avenue Circle NE  
Hickory, NC 28061  
828-896-5698  
[rosalie@outlawpottery.com](mailto:rosalie@outlawpottery.com)  
[www.outlawpottery.com](http://www.outlawpottery.com)

**MINUTES MTG**  
TPG BUSINESS MEETING  
FEB.2, 2010

President Alice DeLisle welcomed members and visitors. She then read a thank you letter from Urban Ministries, concerning our participation in their fund raising Stone Soup Dinner. There was then a drawing for the \$100 door prize, a reward to those donating 5 or

more bowls. Charlene Poisel gave the prize to Neal O'Briant.

A. The minutes of the Jan. business meeting were voted on and approved.

B. Nancy Schecter gave a library report. She has bought a DVD of a book the Guild already owned, and was seeking the Guild's opinion as to whether this is a reasonable and desired idea to continue. The Library will keep a master copy, in case the DVD becomes damaged. The consensus of attending members was that this was a good idea.

C. Lauren Brockman reported that the budget remains on track with predictions. There are now 81 members.

D. Donna Kanich, Chair of the Workshop Committee, will place a paper and pen on the refreshment table seeking suggestions for workshop presenters. Try not to suggest anyone who has done a workshop in our area recently. The committee will research and contact the suggested presenters.

E. Charlene Poisel, chair of the nominating committee, is still searching for Candidates interested in TPG officer positions for the next year. The committee has been asking members, and gotten a few maybe responses, but welcome any volunteers! Only the Treasurer's position is taken, all others are up for election. Contact Cheryl, Al Headen, or Donna Kanich if you are interested. The candidates will be announced at the March meeting.

F. Planet Earth Celebration 2010 will be held on April 17 on the State Capital grounds. 10-12 people have signed up for this sales/education event. Martin Stankus is the coordinator.

G. Artsposure 2010 will be held in downtown Raleigh on May 15 & 16. Registration to sell at this

event will be in March. We will have our usual space and tent. A \$25 fee will be due upon sign up. Martin Stankus is coordinating this.

H. ClayFest follow-up. Alice coordinated the follow-up meeting. It was decided that we try to continue to do a fall TPG sales event. They are looking for a new venue, and Alice welcomes ANY ideas.

I. Jean Manickam volunteered to provide refreshments for the March meeting.

J. Jo Ellen Westmoreland announced that the Crafts Center will host a TPG exhibit in the windows of the renovated Craft Center, from April 14 to May 13. Work can be dropped off at the April meeting.

Meeting was adjourned. Jo Ellen introduced the night's presenter, Nancy Redman, who demonstrated her wheel-thrown and altered sculptures, and talked about her glazing techniques.

## **LINKS**

### **The Crafts Center**

[www.ncsu.edu/crafts](http://www.ncsu.edu/crafts)

(919) 515-2457

### **Sertoma Arts Center**

[www.raleighnc.gov](http://www.raleighnc.gov)

(919) 420-2329

### **Pullen Arts Center**

[www.raleighnc.gov](http://www.raleighnc.gov)

(919) 831-6126

### **Claymakers**

[www.claymakers.com](http://www.claymakers.com)

(919) 530-8355

### **Durham Arts Council**

[www.durhamarts.org](http://www.durhamarts.org)

(919) 560-2726

### **Jordan Hall Arts Center**

[www.townofcary.org](http://www.townofcary.org)

(919) 469-4069

### **Central Carolina Community College (CCCC)**

[www.cccc.edu](http://www.cccc.edu)

### **Finch Pottery**

[www.danfinch.com](http://www.danfinch.com)

(252) 235-4664

(919) 742-4156

### **Litmus Gallery**

[www.litmusgallery.com](http://www.litmusgallery.com)

(919) 571-3605